

How to Sell Clicklease

Do:

- Ask customers about their cash flow. Would they benefit from a really predictable financing option?
- Ask customer how much revenue they expect to generate from this equipment.
- Ask customers how long they plan on being able to use this equipment.
- Ask customers about their personal and business credit history. Clicklease is great for new businesses and business owners with less than perfect credit who often don't qualify for more traditional financing.
- Mention the early purchase option that can save a lot of money in the first 5 months.
- Let customers know to expect a doc fee 24 hours after signing their lease agreement.

Don't:

- Don't say Clicklease is "interest free" or "0% interest."
- Don't say Clicklease offers "5 months same as cash."
- Don't include tax in the invoiced amount.

If you or your customers have any questions, just give us a call at 888-509-5592.

