

Early Purchase Option

Make customized leasing even more flexible for customers with this Early Purchase Option.

How It Works:

1. All Clicklease approvals are automatically eligible for the EPO.
2. Customer signs lease agreement and pays doc fees and any standard lease initiation fees. (These are non-refundable.)
3. Customer makes regularly scheduled payments.
4. At any point prior to their 5th regular monthly payment, the customer makes one payment of the entire original invoiced amount (Any payments already made are not deducted from the purchase amount.)
5. The lease is paid in full and ownership is passed to the lessee.



Seller Benefits:

- Increased customer satisfaction
- Faster repeat customers
- More affordable equipment without discounting
- Payment options become even more flexible and easy to sell

Customer Benefits:

- Cash flow/credit card flexibility
- Get equipment immediately
- Commitment-free financing
- Significant cost savings
- Automatic—no opt-in at time of signing
- Not limited to certain credit profiles

What Does It Cost?

The Early Purchase Option is completely free for the seller. Give it a try and see how it can improve your close rate.

Example:

- Invoice = \$10,000
- Lease terms = 60 monthly payments of \$275
- Doc fee = \$299

If customer uses EPO after first payment:

Purchase amount: \$10,000 + taxes
Total amount paid: \$10,000 + \$299 doc fee + 1 payment = \$10,574 + taxes

If customer uses EPO after payment 2:

Purchase amount: \$10,000 + taxes
Total amount paid: \$10,000 + \$299 doc fee + 2 payments = \$10,849 + taxes

If customer uses EPO after payment 4:

Purchase amount: \$10,000 + taxes
Total amount paid: \$10,000 + \$299 doc fee + 4 payments = \$11,399 + taxes